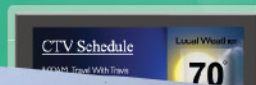
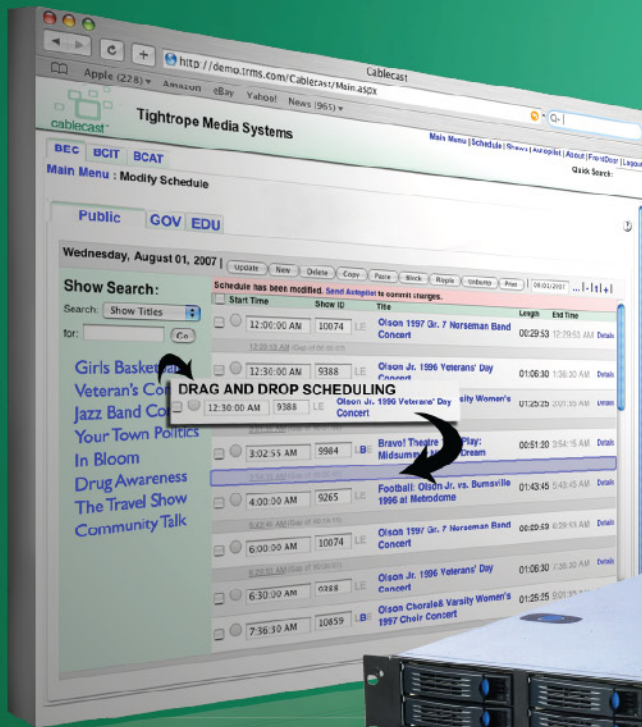




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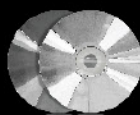
DIGITAL BROADCAST TELEVISION

OPERATED FROM YOUR WEB BROWSER

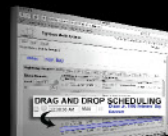


TIGHTROPE™
media systems

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Library



Drag & Drop Scheduling



Schedule to Bulletin



Streaming



Video on Demand



Reporting

tightrope media systems

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DISCOVER THE POWER OF CABLECAST

The ultimate station automation solution, accessed from your web browser.

Cablecast is a sophisticated television station automation system that is completely operated from a web browser. It is for organizations that want to consolidate the management and automation of their operations into a single system where operators are never asked to enter the same information twice.

With Cablecast automation software, you just enter your program information once, and Cablecast does the rest. Drag and drop your programs and you have scheduled them for playout, promoted them on your bulletin board, published them to your web site, sent your schedule to TV Guide, generated your programming reports, transcoded your files and offered them live and on-demand on the web. It's all possible with Cablecast.

TOTAL STATION AUTOMATION

Introducing a line-up of the best tools available for TV automation & digital playback.



CABLECAST

CABLECAST: It's your interface to the whole shootin' match. You can plan, schedule, organize, report and control everything from a common web browser.

SX SERVERS

SX VIDEO SERVERS: With any of these multi-channel, multi-format video servers you'll see a dramatic jump in video quality and playback precision.

CAROUSEL

CAROUSEL: Create a look that engages and entertains. Give voice to people by letting them participate directly with Carousel. Your schedule will be updated by Cablecast automatically, so there is no need to enter the information twice.

VOD SERVERS

INTERNET STREAMING: VOD and Streaming over the Internet are covered with Cablecast SX VOD and Cablecast SX Live. Of course it's tightly integrated with Cablecast. Its impact on your workflow? Zero.



FEATURE CHART



	Cablecast SXLE	Cablecast SX2	Cablecast SX4	Cablecast Pro	Cablecast Pro VOD
Form Factor	2RU Internal Hard Drive	2RU Front Accessible Hard Drive	3RU Front Accessible Hard Drive	2RU Front Accessible Hard Drive	2RU Front Accessible Hard Drive
Video Systems*	Cablecast, Carousel, SX Server Software	Cablecast, Carousel, SX Server Software	Cablecast, Carousel, SX Server Software	Cablecast, Carousel	Cablecast, Carousel, Video Transcoding, Windows Media Streaming
Operating System	Windows XP Professional	Windows XP Professional	Windows XP Professional	Windows 2003 Standard Edition	Windows 2003 Standard Edition
Server Outputs	2, Composite, SDI Optional	2, Composite and SDI	4, Composite and SDI	N/A	N/A
Server Inputs	1, Composite, SDI Optional	1, Composite and SDI	2, Composite and SDI	N/A	N/A
Audio	Stereo Balanced XLR, SDI (Optional)	Stereo Balanced XLR, SDI	Stereo Balanced XLR, SDI		
Storage**	1-500GB, 80GB system drive, (No RAID)	2 Terabytes, RAID-5	4 Terabytes, RAID-5 (2 partitions)	500 Gigabytes, RAID-5 System Storage	2 Terabytes, RAID-5
Decoding Formats***	MPEG-2, MPEG-4, H.264, AVI-DV(DVCAM, DVCPRO, DVCPRO 50), QT-DV, WMV			N/A	N/A
Encoding Formats	MPEG-2, 3-15mbps, 15-50mbps optional	MPEG2, 3-50 mbps	MPEG2, 3-50 mbps	N/A	N/A
Control Interfaces	1 RS-232 Serial, Control Module Software included.	1 RS-232 Serial, Control Module Software included.	1 RS-232 Serial, Control Module Software included.	1 RS-232, 8 RS-232/422 Serial, Control Module Software included.	1 RS-232, 8 RS-232/422 Serial, Control Module Software included.
Control Multiple Video Servers	No	No	No	Yes, SX, VS4, VSX and VDCCP	Yes, SX, VS4, VSX and VDCCP
Supported Carousel Channels	3	3	3	20 +	20 +
Video on Demand Support	No	No	No	Yes, with optional Cablecast-SX-VOD	Included
Simultaneous Web Connections (Public Web Interface)	Approximately 5	Approximately 5	Approximately 5	No Limit	No Limit

*Carousel requires a Cablecast CG250 for every channel of bulletin board required.

**All SX video servers support attached storage. See dealers for details.

***See Tightrope Media Systems or an authorized reseller for complete details. Limitations apply.

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