

## CASE STUDY

### OBJECTIVE

#### STATE OF THE ART TELEVISION PRODUCTION FACILITY

ESU wanted to build a new advanced television studio to create a learning environment to enhance their student's educational and career prospects by providing access to a state of the art television production facility. The new studio will provide hands-on learning through the opportunity to direct and produce live on-air television content and cutting edge video content.

### SOLUTION

#### TECHNICAL DESIGN, NEW PRODUCTS, & INFRASTRUCTURE

AVT provided a technical design that included new products and infrastructure, working in tandem with some existing studio equipment, that provided ESU with an excellent overall value using current technology and workflows for creating digital media. AVT engineered the project and installed all equipment onsite. The system is covered by a NewTek ProTek contract, 5year support package for warranty support and yearly preventative maintenance visits.

### KEY PRODUCTS



- NewTek TriCaster TC1 Deluxe Bundle
- NewBlue FX Graphics
- Avid NEXIS Pro
- Sony HXCFB80 Studio Cameras
- Telex Intercom System
- Libec Tripods
- Prompter People Teleprompter Rigs
- AJA & Blackmagic Routing
- UniSet Green Screen Wall & Cyclorama