



# RCN CABLE

AVT Builds Two HD Production Trucks for RCN Cable

## CASE STUDY

### OBJECTIVE

RCN-TV signed on the air in the mid-1960s and has been covering live sports and community events ever since. RCN-TV delivers intense action from various high school and collegiate sporting events and has partnerships with The Lafayette Sports Network (LSN) for coverage of all Lafayette College football and men's and women's basketball games and the Pennsylvania Cable Network (PCN) for coverage of state-wide PIAA high school sports. With the growing demand for covering these events and more, RCN-TV, needed to update their equipment and upgrade to HD.

### SOLUTION



While working with a phased budget for completing the necessary HD upgrades, AVT provided RCN-TV with equipment, design services and installation to implement two full HD Mobile Production Trucks. The AVT sales and engineering team worked closely with RCN engineers throughout the course of both projects to design the complete renovation of the trucks. Features include all new custom interiors, electrical wiring, audio and video wiring and updated HD production equipment.

### KEY PRODUCTS



- Sony HXC HD Studio Camera Systems
- Sony MVS HD Switcher
- Sony LMD Production Monitors
- Fujinon Camera Lenses
- AJA HD Recorders
- Black Magic and Cisco Routing & Distribution
- Chyron Lyric HD Graphics
- NewTek 3Play Instant Replay System

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