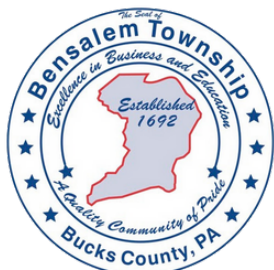


## CASE STUDY:

# BENSALEM TOWNSHIP



## AT A GLANCE

### Project Highlights

- Full AV system integration for Council Chambers
- Improved recording and broadcast quality for public meetings
- Dual projection setup with front and rear Da-Lite electric screens
- Enhanced audio coverage with Shure conferencing and JBL line array speakers
- Comprehensive post-install support with AVT Service Block Contract

### Key Products

- Sony WUXGA Projectors
- Da-Lite Wall Mounted Electric Screens
- Extron Distribution & Control System
- Shure Conferencing System
- Da-Lite Presentation Lectern
- JBL Two-Way Line Array Column Speakers



"We've been using AVT for over 10 years and continue to recommend their services to any township looking to update their board room. As always, it was a pleasure working with AVT on this project."

#### Deron Miller

Production & Media Manager  
Bensalem Township

## OBJECTIVES

After working with AVT for more than a decade on projects ranging from digital signage to public access TV and video production systems, Bensalem Township once again turned to AVT — this time to modernize the Township Council Chambers.

The goal: deliver a fully integrated AV system that improved meeting experiences for in-person participants and viewers tuning in remotely, all while meeting the Township's budget and performance goals.

## SOLUTIONS

- **Comprehensive AV Overhaul:** Designed and installed a fully integrated audio, video, and control system to modernize the Township Council Chambers
- **Enhanced Meeting Experience:** Delivered clear, intelligible sound and improved visuals for both in-room participants and remote broadcasts
- **User-Friendly Controls:** Simplified system operation through intuitive interfaces that make running meetings and presentations effortless
- **Seamless Integration & Support:** Leveraged AVT's long standing relationship with the Township to ensure smooth installation, training, and post-project service

## RESULTS

- **Improved Communication:** Crystal-clear audio and visuals support better engagement during meetings and broadcasts
- **Flexible Functionality:** The space now supports council sessions, zoning boards, planning commissions, and press conferences with ease
- **Trusted Partnership:** Over a decade of collaboration made for another smooth, on-budget project with reliable results



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