



## CASE STUDY:

### THE EXPANSION & RENOVATION OF THE HISTORIC COLONIAL THEATRE

## THE COLONIAL THEATRE



### AT A GLANCE

#### Project Highlights

- Two new theaters, lobby, and mezzanine
- First class AV System Professionally installed
- A 2x2 video wall featuring four 60" displays
- Multi-purpose room outfitted with complete AV presentation system
- Versatile sound systems designed for speech reinforcement

#### Key Products

- Crestron Air Media Wireless Video Gateway
- Shure Wireless Audio System
- Williams Sound Assisted Listening
- Sharp Video Wall Panels
- Barco DLP Alchemy Cinema Projector
- Vaddio PTZ Cameras
- JBL Column Speakers
- Epson Power Lite Pro WUXGA 3LC



- "Very impressive, loved all the new changes."
- "A great mix of a little old with the new."
- "Excellent venue for films and concerts."
- "Multi-use theater which has multiple screens and is set in downtown Phoenixville. A great cultural hub."

#### Guest Comments

### OBJECTIVES

With the renovation and expansion of The Historic Colonial Theater to add two new theaters, a new lobby, and Mezzanine multi-purpose area, the Theater needed to provide a fully professional Audio and Video System for the multitude of events held at this community landmark each year.

### SOLUTIONS

Applied Video Technology provided a first class, professional installed, performance tested Audio and Video System for DCI Cinema Film Presentations, Drama/Theater Events, and Live Music Events. Throughout the renovation and AV system installation, AVT interfaced on a regular basis with the Owner, Carnevale Eustis Architects, Inc., KMK Technologies, LLC and construction firm Caldwell, Heckles & Egan, Inc

- **Audio Enhancements:** The new systems were comprised of built in and portable audio video systems suitable for various types of events, sound systems capable of speech reinforcement and playback
- **Video Integration:** A 2x2 Video Wall comprised of four 60" video displays and a multi-Purpose Room with a complete AV presentation system
- **Room Upgrade:** Built-in and portable AV systems, plus a multi-purpose room with a full presentation setup
- **Close Collaboration:** With architects, technology consultants, and construction partners

### RESULTS

- **Flexible, High Performance:** AV systems supporting a wide range of events
- **Enhanced Audience Experience:** Through clear sound and cinema quality visuals
- **Seamless Collaboration:** Kept the project on time and aligned with renovations



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