



AVTCS FEATURED ON NBC NEWS 10

AVTCS was on hand for the John A. Polefka Memorial Scholarship flag raising ceremony held at the Phoenixville Area High School. This scholarship assists graduates who are pursuing careers related to the protection and security of America's citizenry.

ORION COMMUNITIES

AVTCS has worked on numerous projects over the years with Orion and this year was no different. AVTCS provided multiple 75" monitors and slideshows to accompany their first annual Casino Royale. The event was a huge success with helping to meet the needs of Phoenixville's most vulnerable neighbors.



VANTAGE POINT RETIREMENT LIVING

AVTCS used a Sony PXW-F55 camera and DJI Gimbal to record 15 testimonial videos. We also utilized Adobe Creative Cloud to produce social media marketing material for Vantage Point Retirement Living. These videos covered Arcadia at Limerick Pointe and the brand new Meadowcrest at Middletown location in Delaware. Vantage Point provides a trustworthy and family-oriented alternative for seniors seeking a community they can proudly call home.



PHOENIXVILLE CHAMBER ANNUAL AWARDS DINNER

Each year, the Phoenixville Regional Chamber of Commerce celebrates and honors its members for their contributions to the Phoenixville community. This year, they celebrated the best of the best in the Phoenixville Community, as nominated by you. AVT Creative Services recorded and edited social media highlights of the event.



PMG IS NOW AVTCS

Phoenix Media Group, PMG, has undergone a noteworthy transformation. The same full-service digital media company you've come to know and love will now be called AVT Creative Services.

The dark blue color provides a strong visual link, a connection to our parent company Applied Video Technology. The consistent representation of this core color helps reinforce and 'bridges the gap' between Applied Video Technology (AVT) and AVT Creative Services.

AVT Creative Services continues to draw from its staff of creative minds, to assist you with turning your vision into a reality. Think of us as your communication team of digital marketing experts.

If you would like more information about our rebranding, please call Steve Yurick at 610-407-0776 or steve@appliedvideo.com

PMYC FASTBREAK

AVTCS started a new video series called PMYC Fastbreak that showcased the local youth basketball program. After a two-year hiatus due to Covid, PMYC resumed its storied youth basketball program which first started in 1958. The new home for this year's league was the newly renovated gymnasium at the Chester County Technical College - Pickering Campus. The kids' enthusiasm was off the charts and they can't wait for next year!



Thank you for reading our Spring Newsletter. If you have a story to tell, we'll help you tell it!



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