

OBJECTIVE

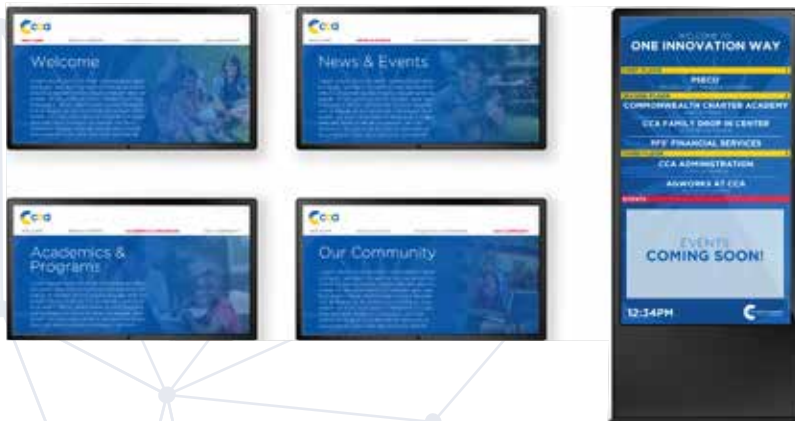
Commonwealth Charter Academy (CCA) was founded in 2003 as a K-12 statewide public cyber charter school and provides free online education to all Pennsylvania students. CCA also operates 11 Family Service Centers across Pennsylvania that serve as resources for students and their families. At the Harrisburg Capital Campus school administrators were looking for an effective, easy, and eye-catching way to communicate with staff, students and family members attending events at the campus. CCA required a cloud hosted system that could track and report on run time of paid advertisements and fully integrated with Microsoft O365 (Exchange) room resource calendaring. A final requirement of the system was the ability to expand in the future.

SOLUTION



AVT proposed a BrightSign Digital signage system that centralizes and connects displays via the BrightSign Network platform. AVT installed meeting room signage in 20 rooms, an eye catching 2x2 video wall and a column mounted touchscreen kiosk in the building's main entrance. In addition to hardware and software implementation and installation, AVT provided professionally designed content including interactive building maps, directories, logos, graphical interfaces, tickers and artistic displays via Phoenix Media Group as well as overall system training.

KEY PRODUCTS



- BrightSign Digital Signage Players
- BrightSign Network
- Extron 7" Wall Mount TouchLink Pro Touchpanels with Room Agent Software
- Samsung 2x2 Video Wall
- JBL Column Speakers
- Planar Interactive Large Format Display
- Peerless Floor Standing Kiosk
- Phoenix Media Group Content Creation