



CASE STUDY: FIRST ENERGY STADIUM



AT A GLANCE

Project Highlights

- Full front end video system upgrade at FirstEnergy Stadium, home of the Reading Fightin Phils
- Integrated five camera feeds, including two new cameras
- Complete control room overhaul with new switching, replay, and monitoring systems
- Executed in partnership with Daktronics to support a new stadium video wall

Key Products

- Vizrt TriCaster video switching
- Vizrt 3Play – replay system
- Shoulder Mount Camcorders – 1st and 3rd base
- Teradek Wireless Transmission System – roaming camera coverage
- Blackmagic HyperDeck – recording



"Working with AVT is awesome. They are very detailed and it shows. I can't thank them enough for elevating the fan experience here at FirstEnergy Stadium!"

Alex Boldizar

Video Productions Manager



OBJECTIVES

When the Reading Fightin Phils decided it was time to upgrade the front end video system at FirstEnergy Stadium, they turned to AVT a trusted partner they'd worked with before to help make it happen. The goal? Improve game day production and give fans a more dynamic, immersive experience.

SOLUTIONS

AVT partnered with The Fightins to overhaul their athletics facilities with a comprehensive upgrade:

Upgraded Control Room

New monitor layout, rack mounted equipment, and streamlined interfaces

Integrated Camera System

Support of five live feeds for full field coverage

Wireless Video Transmission

Enabling mobile, high quality roaming footage

Wireless Video Transmission

Simplified Production Workflow

Reliable, user friendly control surfaces for switching, replay, and audio

RESULTS

- **Fan Experience Elevated:** A more dynamic and engaging in stadium experience through live video, replays, and graphics
- **Operational Efficiency:** Simplified video production workflow with centralized control
- **Client Satisfaction:** The trusted, ongoing partnership with AVT led to a smooth implementation by a team deeply familiar with live sports environments



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