

# CASE STUDY: FIRST ENERGY STADIUM





# AT A GLANCE

# **Project Highlights**

- Full front end video system upgrade at FirstEnergy Stadium, home of the Reading Fightin Phils
- Integrated five camera feeds, including two new cameras
- Complete control room overhaul with new switching, replay, and monitoring systems
- Executed in partnership with Daktronics to support a new stadium video wall

### **Key Products**

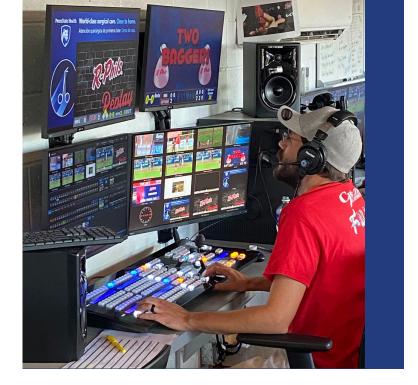
- Vizrt TriCaster video switching
- Vizrt 3Play replay system
- Shoulder Mount Camcorders
   1st and 3rd base
- Teradek Wireless
   Transmission System –
   roaming camera coverage
- Blackmagic HyperDeck recording



"Working with AVT is awesome. They are very detailed and it shows. I can't thank them enough for elevating the fan experience here at FirstEnergy Stadium!"

### **Alex Boldizar**

Video Productions Manager



# **OBJECTIVES**

When the Reading Fightin Phils decided it was time to upgrade the front end video system at FirstEnergy Stadium, they turned to AVT a trusted partner they'd worked with before to help make it happen. The goal? Improve game day production and give fans a more dynamic, immersive experience.

## SOLUTIONS

AVT partnered with The Fightins to overhaul their athletics facilities with a comprehensive upgrade:

## <u>Upgraded Control Room</u>

New monitor layout, rack mounted equipment, and streamlined interfaces

#### **Integrated Camera System**

Support of five live feeds for full field coverage

#### Wireless Video Transmission

Enabling mobile, high quality roaming footage Wireless Video Transmission

#### **Simplified Production Workflow**

Reliable, user friendly control surfaces for switching, replay, and audio

## RESULTS

- Fan Experience Elevated: A more dynamic and engaging in stadium experience through live video, replays, and graphics
- Operational Efficiency: Simplified video production workflow with centralized control
- Client Satisfaction: The trusted, ongoing partnership with AVT led to a smooth implementation by a team deeply familiar with live sports environments



