



UNCOMMON INDIVIDUAL

Uncommon Individual Creates the REC Studio

CASE STUDY

OBJECTIVE

Founded in 1986, the Uncommon Individual Foundation (UIF) in Wayne, PA, is a nonprofit that promotes mentoring through 5 key programs: Entrepreneurship, Technology, Education, Media & Corporate Mentoring. In order to take their mission to the next level, UIF wanted to create a community-based, nonprofit multimedia studio to empower individuals, entrepreneurs, students and innovators to have a voice and outlet.

SOLUTION

Lafayette was already familiar with NewTek TriCaster technology so AVT worked with them to implement a complete NDI video production control room and portable case for Lafayette staff to take to remote locations. This new system allows for Lafayette to do a complete live video production from a remote site based out of the control room at the Kirby Sports Center located on the main campus, several miles down the road. The users in the newly upgraded control room are able to do a live video switch using the NewTek Tricaster and live replays using the NewTek 3Play of the content being shot at the remote site. The output of the live switch can also be live-streamed to the Lafayette Sports Network website directly from the TriCaster. With this new NDI based system, Lafayette has also set the stage for further expansion to produce and live stream other events, presentations and lectures throughout the campus.

KEY PRODUCTS



- Sony PXW-FS5 4K Super35 Camcorders
- Manfrotto Professional Tripod and Dolly Systems
- Prompter People Studio Teleprompter
- NewTek Tricaster
- Blackmagic Design Recording
- Clear-Com Intercom
- Altman Lighting System
- Middle Atlantic Control Room Furniture
- Planar 2x3 Video Wall
- Planar 2x1 Mobile Video Wall Cart

