



CASE STUDY:

DOLLAR GENERAL

DOLLAR GENERAL®



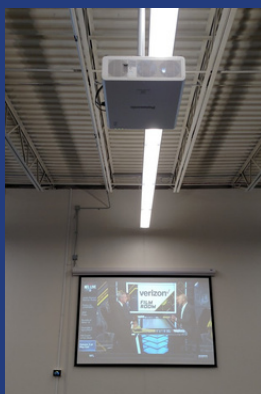
AT A GLANCE

Project Highlights

- Consistent AV systems installed across break rooms, conference rooms, and training areas
- Unified control interfaces for simplified day to day operation
- Standardized programming and documentation for scalability and easy support
- Nationwide installation and coordination handled by AVT's in house team

Key Products

- Extron DTP Matrix Switch
- Panasonic WXGA Projectors
- Da-Lite Projection Screens
- Sharp LED Displays



OBJECTIVES

With more than 15,000 stores across 44 states, Dollar General depends on its distribution centers to keep operations efficient and connected. To improve communication, standardize technology, and enhance productivity across its national network, the company sought a trusted AV partner with proven experience managing large-scale, multi site rollouts. The goal: deliver consistent, user friendly systems that make collaboration simple for staff in every facility from training rooms to conference spaces.

SOLUTIONS

- **Standardized AV Design:** Created and installed consistent audiovisual systems across multiple distribution centers nationwide
- **Unified Control Systems:** Integrated Extron control technology for intuitive, one touch operation and a simplified user experience
- **Integrated Communication Spaces:** Equipped training, conference, and break room areas with reliable, easy to use AV solutions
- **Coordinated National Deployment:** Managed logistics, installation, and programming through AVT's experienced in-house project management team

RESULTS

- **Improved Communication:** Clear, reliable AV systems enhance team collaboration and training
- **Consistent User Experience:** Standardized systems create familiarity across all facilities
- **Operational Efficiency:** Centralized programming and consistent hardware simplify support
- **Trusted Partnership:** Dollar General continues to rely on AVT for dependable, scalable AV solutions nationwide



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